



**NATIONAL DIPLOMA: SPORT MANAGEMENT (3 years full-time)**

**(CAO Code: N. Dip. - DUDSP3)**

**Description of the Programme:**

The National Diploma in Sport Management empowers graduates to obtain the necessary skills in Sport Management, Sport and Physical Recreation Studies, Sport Marketing and Sport Public Relations in order to participate effectively in the sport industry.

In the era of the sport, fitness and recreation entrepreneur, sport has become even more significant and pervasive in our society. The sport industry places unique demands on its personnel and increasingly requires specialized training. Jobs in the sport industry involve myriad skills applicable to the sport setting and specific to the increasingly complex and multi-faceted areas it represents

**Entry requirements**

Applicant must have a minimum of 26 points in either the National Senior Certificate (NSC) or the Senior Certificate (SC)

NSC REQUIREMENTS	NSC Rating Code	SENIOR CERTIFICATE REQUIREMENTS		
		Compulsory Subjects	HG	SG
English (home) OR English (1st additional)	4	English	E	D
Mathematics OR Physical Science OR Life Sciences	3			

Modules to be covered in the National Diploma: Sport Management Science is as follows:

<b>Code</b>	<b>Modules Offering</b>	<b>Year of Study</b>
SPMT101	Sport Management 1	1
SPBR101	Sport Public Relations 1	1
SPMK101	Sport Marketing 1	1
SPMC101	Sport Media and Communication 1	1
EUCM111	End-User Computing 1 (Module 1)	1a
SPRS111	Sport and Physical Recreation Studies 1 (Module 1)	1a
EUCM121	End-User Computing 1 (Module 2)	1b
SPRS121	Sport and Physical Recreation Studies 1 (Module 2)	1b
SPRS211	Sport and Physical Recreation Studies 2 (Module 1)	2a
SPRS221	Sport and Physical Recreation Studies 2 (Module 2)	2b
SPMT201	Sport Management 2	2
SPBR201	Sport Public Relations 2	2
SPMK201	Sport Marketing 2	2
SPRS301	Sport and Physical Recreation Studies 3	3
SPMT301	Sport Management 3	3
SPMK301	Sport Marketing 3	3

### **Career opportunities**

Sport Programme Manager

Sport Retail

Coaching Manager

Sport Administrator

Sport Development Officer

Recreation Officer

Sport Coaches

School Sport Co-ordinators

Fitness Coaches and Fitness Professionals

Sport Event Co-ordinators

Gym Administrators and Managers

Sport Media Broadcasting

**Kindly contact the Department of Sport Studies for further information.**

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